



PLAYEAST!

East County Recreation

BOARD MEETING MINUTES

Tuesday, October 12, 2021
6-7:30 PM
Zoom

BOARD PRESENT:

Darren Riordan, Chair Fairview City Councilor
Mike Abbaté, Vice Chair Fairview Resident
Scott Harden, Wood Village Resident
Patricia Smith, Wood Village City Councilor
Stephanie Field, Reynolds School District

BOARD ABSENT:

Tom Miles, Wood Village Resident
Jenni Webber, Fairview Resident

STAFF PRESENT:

Jairo Rios-Campos, Program Manager
Nolan Young, Fairview City Administrator
Greg Dirks, Wood Village City Manager

GUEST:

Brian Cooper, Fairview Mayor

STAFF ABSENT:

1. Call to order: Chair Riordan called the meeting to order at 6:05pm.

Minutes for September 2021: Abbate moves to approve minutes, Smith seconds, and minutes pass.

2. Mobile Mural Project:

Rios-Campos shared with the board the completed Mobile Mural project. He provides some background of the project and where the funds originated from. Rios-Campos shared in August 2019 PlayEast applied for the Placemaking Grant from Metro as was awarded \$13,800 to create Mobile Mural with the Latinx community members of Fairview and Wood Village. The concept of the project was “How I see my community.”

The murals were unveiled during the grand opening of the New Wood Village City Hall in celebrations with Hispanic Heritage Month. Partners included in the project are Multnomah County Health Department and Metropolitan Family Services (MFS).

Riordan asked where the murals were currently stored, how mobile are the murals and what the process to acquire the murals for display is.

Rios-Campos mentions the art pieces are very mobile and easy to move. He mentions that currently they are stored at the Wood Village City Hall with a plan to move them to storage PlayEast has. Rios-Campos mentions currently working on identifying a process to allow other jurisdictions and organization to request the murals for display.



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Harden asked what the artist fee for the murals was. Rios-Campos mention the artist giving a discount for his work and cared \$1,600.00.

Harden also stated to requiring those who are requesting the murals to have insurance to cover damages.

3. Fall Number Update:

Rios-Campos shared projected registrations numbers of 93 and registration revenue of \$6010. He mentions successfully running 10 programs and activities, as well as helping the Reynolds Youth Soccer Club and their league. Rios-Campos also shared being able to provide piano class once again, he mentions most all class are at max capacity and having a wait list for those programs. Rios-Campos also mentions creating an additional soccer program as it had enough participants on the wait list.

Rios-Campos mentions the program heading in the right direction with another record setting quarter.

Smith states great the program is max out but wish more programs could be provided.

4. Fundraiser Update:

Rios-Campos informed the board having a meeting with Mel the General Manager from McMenamins to discuss potentially hosting the PlayEast Annual Fundraiser at McMenamins Edgefield. The General Manager shared having to wait until November to be able to present options for the event. McMenamins sales department will present options depend on revenue gained from final scheduled concerts.

Rios-Campos states asking McMenamins to be fundraising event sponsor.

Rios-Campos share McMenamins interest in hosting another 5K Fun Run.

Board discussing being able to wait until November to decide on options presented.

5. Facilities:

Rios-Campos shared signing an agreement with the Reynolds School District for outside facility use for the fall term. Rios-Campos shares still hope for the winter term to have an agreement with district for indoor use.

Rios-Campos recommends to board to allow staff to look for alternatives options for facilities use during the winter in case the district is not able to allow PlayEast to use indoor space.

Locations include Courts at Clear Creek, Anthem Church, and the Harvest Church.



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Fields shares the district is committed to identify ways to help provide recreational opportunities through PlayEast and is currently reviewing their process, but is hopeful of things to come.

Harden mentions Anthem Church is looking on selling property. He also mentions Harvest Church also has gym space, as potential alternatives.

Dirks mentioning having a meeting scheduled with Young and Multnomah County to explore options.

6. Software Update:

Rios-Campos shared staff is looking into changing current registration software. He also shares other local agency's also looking to change their software as they all have the same current provider and similar difficulties. Rios-Campos shares research done by all parties to help narrow down the search.

Rios-Campos shares during the National Conference he attended he met and gather more information from two of the software's on the list, CommunityPass and SmartRec. In addition, he has reached out to RecDesk as a third option.

Rios-Campos shared the City of Troutdale is hoping to make the same switch in timeline and software as PlayEast.

Rios-Campos mentions looking for software that not only providing a better admin us but a better customer experience.

Rios-Campos walk through the registration process with the current software. Sharing all the limitation the software has and barriers participants have shared with him. Rios-Campos also shared how participants would apply for a scholarship and all the steps there is to that process.

Abbate asked if this was the same process for returning participants. Rios-Campos mentions that it is not, if the participant has created an account. He also mentions if participant did not create a family account the need to access individual accounts. Rios-Campos also shares limitations on the administrative side, not able to combine account.

Rios-Campos mentions it is important for participant to create and account, this is where the scholarships are applied to.

Rios-Campos shared he is looking for a software that would eliminate some of the processes making it easier on the administrative side but also a better customer experience on the participant side. He also mentions looking for a system that is easier to navigate, reducing barriers for participants.



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Rios-Campos shared he has identified a few software's that could help with simplifying the process. He mentions still needing to consult the finance department to ensure they needs are met as well. Rios-Campos stated he hope to have a formal staff recommendation at the November board meeting.

Field considers her-self to be computer savvy but felt the frustration. She appreciated the fact staff was looking into providing a better customer experience.

Rios-Campos shares the current software has limitations on date gathering that would be beneficial to the programs, it also does not have the capability to translate into different languages.

Harden asked two questions about SmartRec he found in the staff report. He asked how do we are ready know the program and have 25% of it done. Rios-Campos mention that was an error on staff side and that should be under the SportsMan software column.

Harden asked how the cost recover would be captured. Rios-Campos states this is in relations to another agency that operates facilities.

Harden state some of the feature SmartRec has are advantageous to our community especially a mobile app. Abbate agreed as these features of an app would be beneficial for participants that are in the program for a long period of time.

Field mentions if software's do not have an app that they at least be mobile responsive.

The board is in favor in the direction staff is moving with the software search. They emphasize the benefit of a software that is mobile responsive or provides an app.

7. NRPA Statements:

Abbate stated PlayEast belongs to the National Recreation and Parks Association (NRPA). He mentions as a member of NRPA having the opportunity to apply for a scholarship to have Recreation Manager Rios-Campos attend NRPA national conference. Abbate mentions NRPA provides agencies with professional growth for their staff with a focus around public recreation.

Abbate mentions NRPA advocates for parks and recreations as well as provide grant funding opportunities.

Abbate mention NRPA CEO Kristian Stratton share captivating statements during the conference in support of parks and recreation and the value of what they bring to the community.

Abbate encouraged the board to visit NRPA.org to learn more about the organization and what they offer.



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Abbate ask Rios-Campos to share his takeaways from attending the conference.

Rios-Campos states the program being ahead of the curve in areas such as equity and inclusion; he also shares still need to identify ways to be more intentional to better serve our community.

8. Other Items:

Rios-Campos shared PlayEast being a part of five more community events between both cities. He shared using the funds in the Marketing/Community Outreach to support those events.

Abbate ask if Rios-Campos need support at these events for the board. Rios-Campos states if board members would volunteer and be present at some of the events in representation of PlayEast. He mentions sharing with the board more information of those events in the November meeting.

9. Adjournment:

Chair Riordan adjourned the meeting at 7:07pm

DocuSigned by:

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Darren Riordan, Chair

11/8/2021

Date

DocuSigned by:

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Jairo Rios-Campos, Program Manager

11/8/2021

Date